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at
the

Alta Club

100 E. South Temple St., Salt Lake City, Utah 84111 • 322-1081



MEMOS from President Harold Steele

It has been said (Arnold said it) that we should have a branch club in the Southern California area to take care of our wandering members (me included) and then we could have a good participation during the winter months.

However, now that we are all home, let's get together and use the club and enjoy its special features — our Club Nights, our Wednesday Buffet and our Candlelight Seafood Gourmet Dinners.

Our "best party of the year," the Easter Brunch, will be one of our April activities. April 10th is the date — be sure to make your reservations now, as our space is limited.

Hope you enjoyed our Third Annual St. Patrick's party. This is one of our newest traditions but we have more and more members wearin' the green every year!



Along with church services, bonnets, parades, bunnies and colored eggs, the Alta Club Brunch is one of the most delightful Easter traditions. It's the only time during the year that your entire family may enjoy the fabulous food and sociability of a special club event. There's always a capacity crowd to feast on the bounteous buffet and Bloody Marys and this year promises to be another record breaking occasion on Sunday, April 10.

Feastivities will begin at 11 a.m. and there will be continuous hourly service until 2 p.m. Price for the buffet is \$6.50 per person for adults and \$3.00 for children under 12.

For those unfortunate enough

Easter Brunch

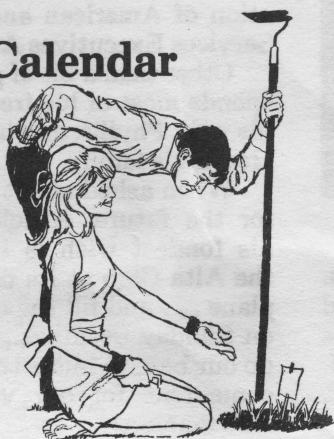
to miss the Brunch or stalwart enough to make a full day of it at the Club, regular Sunday dinner will be served from 5-8 p.m.

Please make reservations early for the hour you wish to be served at these delightful Easter events.

GET A LIFT

It's brand new, except for the cage, and working like a charm! Our elevator is now in full service with a totally new mechanism guaranteed for many years to come. We know the members will be pleased to enjoy this convenience once again.

April Calendar



Friday, April 1
Candlelight Seafood Dinner

Wednesday, April 6
Family Buffet

Friday, April 8
Candlelight Seafood Dinner

Sunday, April 10
Easter Brunch

Wednesday, April 13
Family Buffet

Thursday, April 14
Club Night

Friday, April 15
Candlelight Seafood Dinner

Wednesday, April 20
Family Buffet

Friday, April 22
Candlelight Seafood Dinner

Wednesday, April 27
Family Buffet

Thursday, April 28
Club Night

Friday, April 29
Candlelight Seafood Dinner

When in Helena . . .

When in Helena, Montana, don't miss an opportunity to visit your reciprocal club, the Montana Club. This six-story brick and stone edifice is just a block from the Last Chance Gulch and, similar to the Alta Club, was founded by mining and livestock men in 1885.

Along with being one of the finest private clubs in the Northwest, the Montana Club walls ring with merry (and scandalous) tales of the past. The members will tell you about the rollicking New Years' Eve stag parties, the quarter of a million dollar masterpiece painted for the club by Charlie Russell, and the famous bartender who remained for sixty years despite the fact that his son burned down the original clubhouse so that he "could see the fire horses run."

Recently refurbished in the grand manner, the Montana Club offers intimate dining under crystal chandeliers and candlelight with gourmet foods and



wines. Facilities include private dining and meeting rooms, and the famous Rathskeller for "general good fellowship among men."

Arnold will be happy to show you a brochure describing the Montana Club's facilities. Be sure to get a guest card from the office before you travel to Montana.



Our Manager

In 1937, you could order dinner at the Alta Club for \$1.25 and lunch for 85¢. The 180 members were extremely formal in those days and the exclusive knights of the "round table" in the dining room made it clear that ladies were non persona grata and strangers would not be well received.

Many things have changed in the forty years since then. There are now 425 members and the club has evolved into a full-fledged businessman's and family club. But one thing remains unchanged . . . Arnold Larson is seeing to the welfare of the Alta Club.

Arnold started out as an accountant and remained in the role of assistant manager for a total of 23 years. In 1960, he left to manage the Willow Creek Country Club and three years later the Elks Club. But, happily, in 1968, he returned to the Alta Club and has served as our active and very capable manager ever since.

Born in Salt Lake City and a graduate of West High and the University of Utah, Arnold is a true native Utahn. He is an active member of the Zion Lutheran Church and is affiliated with the Salt Lake Area Chamber of Commerce, the Club Manager's Association of America and the Food Services Executives Association.

Other than a bit of golf, Arnold spends most of his free time with his wife, Phyllis, and his daughter Heather's family.

When asked about his dreams for the future, Arnold admitted his fondest wish is to maintain the Alta Club at its present high plane . . . and fill the dining room on Sunday evenings. So, let's all do our best to make these dreams come true for our very special club manager.

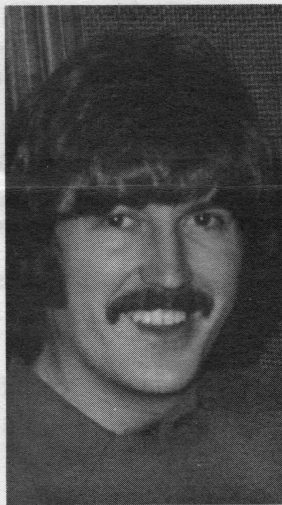
Welcome to New Members



Hayden W. Calvert



Douglas E. Bagley



Nicholas J. Arentz

The Alta Club is pleased to welcome three new members this month. Hayden W. Calvert, Executive Vice President of Prudential Federal Savings is a resident member. Joining the Junior Membership are Douglas E. Bagley, of Vacudent Manufacturing Co., and Nicholas J. Arentz, a mining consultant affiliated with his father, club member, Sam Arentz. We're pleased to see them at the club.